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Privacy Policy

WIRTGEN GROUP Twitter Page

I. Controller within the meaning of the GDPR

WIRTGEN GROUP, Branch of John Deere GmbH & Co. KG, Reinhard-Wirtgen-Str. 2, 53578 Windhagen, Germany (hereinafter: "Wirtgen Group"), uses the technical platform and services of Twitter International Company, One Cumberland Place, Fenian Street, Dublin 2, D02 AX07, Ireland (hereinafter: "Twitter") for the information service offered here.

Both Wirtgen Group and Twitter therefore are Controllers within the meaning of the GDPR.

II. Contact data of the data protection officer

If you have any questions, you can contact our data protection officer as follows:

Data protection officer
c/o WIRTGEN GROUP
Branch of John Deere GmbH & Co. KG
Reinhard-Wirtgen-Str. 2
53578 Windhagen
Germany
e-mail: datenschutz@wirtgen-group.com

III. General Information

Twitter profiles are user accounts that can be set up on Twitter by individuals or businesses. We use the platform maintained by Twitter to present ourselves to you and other users of this social network and site visitors, as well as to introduce comments of all kinds to the media and opinion market.

The current version of this Privacy Policy is available under "Data protection" on our Twitter page.

IV. Data processing by Wirtgen Group

If you have a Twitter account, are logged in and choose to follow our page, you will be shown to us as a "follower". We therefore process the personal data contained in your profile name and your profile picture.

We process the same data if you mark, comment on or share a post with "Like", even if you do not follow our page.

We also process the same data if you send us a message using the contact function. We also process the data that you voluntarily transmit to us in your messages.

In addition, Twitter provides us with anonymous statistical data on the users of our pages. These data are collected with the help of so-called "cookies", and "pixels" which Twitter stores on your system or incorporates in web sites. These tools allow Twitter to identify your browser with a unique user code, which may also be linked to your profile on the platform.

CLOSE TO OUR CUSTOMERS

The legal basis for this processing by us in these cases is our legitimate interest pursuant to Article 6 (1) point (f) GDPR.

For more information about data processing by Twitter and cookies used by Twitter refer to **Section V**.

There is no further evaluation of your data by us. We store your data for as long as you follow our page. If you no longer follow our page, we will stop processing your data.

We erase data from messages once the correspondence with you is finished. This is the case where it is apparent from the circumstances that the facts in question have been finally clarified.

V. Data processing by Twitter

When you view Twitter content or Twitter products, Twitter records your visit, including the respective page, IP address, browser type, operating system, and cookie information. Twitter uses this information to improve products and services, for example through personalized suggestions and personalized ads. You can read about what information Twitter collects and how it is protected in the Privacy Policy and in the article on the use of Twitter cookies:

Privacy Policy: <https://twitter.com/en/privacy>

Use of cookies: <https://help.twitter.com/en/rules-and-policies/twitter-cookies>

To protect your privacy, Twitter never associates your browser history with your name, email address, phone number or Twitter username, and deletes, obscures or aggregates the data after a maximum of 30 days, as explained in Twitter's Privacy Policy. The browser history is not stored for sites that have this collection disabled (as described below), or that have specific domains, such as .mil and .gov. You and the operators of the websites you visit can also decide for yourself whether Twitter can store the data and how they may be used.

To control whether Twitter stores information about other websites where you view Twitter content, you can change the "Track where you see Twitter content across the web" setting in your "Personalization and Data" settings. If you have deactivated this setting or if you are in the European Union or EFTA countries, Twitter does not store or use these website visits. If you have previously saved your browser history, your Twitter usage may still be personalized based on this information.

If you do not want Twitter to serve you customized, interest-based ads within and outside the Twitter offering, there are several ways to disable this feature:

- In Twitter settings, call up the "Personalization and Data" settings and select the "Personalized ads" setting.
- If you are using a mobile device, you can activate the "Limit Ad Tracking" (iOS) or "Opt out of Ads Personalization" (Android) setting on your device.

To control personalization across devices on Twitter, visit your Personalization and data settings and adjust the "Personalize across all your devices" setting. This will control whether Twitter links your account to browsers or devices other than the ones you use to log into Twitter (or if you're logged out, whether Twitter links the browser or device you're currently using to any other browsers or devices).

If you are on the web, you can also opt out of Google Analytics by installing [Google's opt-out browser add-on](#). You can opt out of interest-based Google ads using [Google's Ads Settings](#).

CLOSE TO OUR CUSTOMERS

To control cookies, you can modify your settings in most web browsers to accept or deny cookies or to request your permission each time a site attempts to set a cookie. Although cookies are not required for some parts of our services, Twitter and the Periscope app may not work properly if you disable cookies entirely. For example, you cannot log into twitter.com or pscp.tv if you've disabled all cookie use.

VI. Your rights

Below, we will summarize your rights under the General Data Protection Regulation.

1. Right to withdraw declaration of consent under data protection law (Article 7 (3) GDPR)

You have the right to withdraw your consent at any time. The withdrawal of consent will not affect the lawfulness of processing based on consent before its withdrawal. Prior to giving consent, you will be informed thereof.

2. Right of access (Article 15 GDPR)

According to Article 15 GDPR you have the right to obtain confirmation from us as to whether or not we process any personal data concerning you. Where that is the case, you have the right to access to the personal data and the following information:

- the purposes of the processing;
- the categories of personal data concerned;
- to whom the personal data have been or will be disclosed, in particular recipients in third countries or international organizations;
- where possible, the envisaged period for which the personal data will be stored, or if that is not possible, the criteria used to determine that period;
- the existence of the right to request rectification or erasure or restriction of processing of personal data concerning you or to object to such processing by us;
- the right to lodge a complaint with a supervisory authority;
- where the personal data are not collected from you, any available information as to their source;
- where there is automated decision-making, including profiling pursuant to Article 22 (1) and (4) GDPR and - if so - meaningful information about the logic involved, as well as the significance and the envisaged consequences of such processing for you.

Where personal data are transferred to a third country or to an international organization, you have the right to be informed of the appropriate safeguards to ensure that the provisions of the GDPR are complied with by those recipients as well.

3. Right to rectification (Article 16 GDPR)

You have the right to obtain from us without undue delay the rectification of inaccurate personal data concerning you. Taking into account the purposes of the processing, you have the right to have incomplete personal data completed, including by means of providing a supplementary statement.

4. Right to erasure or "right to be forgotten" (Article 17 GDPR)

You have the right to obtain from us the erasure of data where one of the following grounds applies:

- The data are no longer necessary in relation to the purposes for which they were collected or otherwise processed.

CLOSE TO OUR CUSTOMERS

- You withdraw consent on which the processing is based and there is no other legal ground for the processing.
- You object, on grounds relating to your particular situation, to processing pursuant to Article 21 (1) GDPR and there are no compelling legitimate grounds for the processing.
- You object pursuant to Article 21 (2) GDPR to processing for direct marketing purposes.
- The personal data have been unlawfully processed.
- The erasure of the data is necessary for compliance with a legal obligation under European or German law.
- The data have been collected in relation to the offer of information society services referred to in Article 8 (1) GDPR.

Where we have made your data public and are obliged to erase them, we, taking account of available technology and the cost of implementation, will take reasonable steps to inform controllers that you have requested the erasure.

5. Right to restriction of processing (Article 18 GDPR)

According to Article 18 GDPR, we may process data only with restrictions of processing where one of the following applies: This is the case, where

- you contest the accuracy of your data, for a period enabling us to verify the accuracy;
- the processing is unlawful and you oppose the erasure of your data and request the restriction of their use instead;
- we no longer need the data for the purposes of the processing, but they are required by you for the establishment, exercise or defense of legal claims; or
- you object to the processing pursuant to Article 21 (1) GDPR, on grounds relating to your particular situation, pending the verification whether our legitimate grounds override yours.

Where processing has been restricted, we may only store such data. Any further processing will be permitted only with your consent or for the establishment, exercise or defense of legal claims or for the protection of the rights of another natural or legal person or for reasons of important public interest of the Union or of a Member State.

You may withdraw your consent given in this context at any time.

You will be informed by us before the restriction of processing is lifted.

6. Notification obligation (Article 19 GDPR)

We are required to communicate any rectification or erasure of your data or restriction of processing to each recipient to whom your data have been disclosed. This does not apply if it proves impossible or involves disproportionate effort. We will inform you about those recipients if you request it.

7. Right to data portability (Article 20 GDPR)

You have the right to receive the data concerning you, which you have provided to us, in a structured, commonly used and machine-readable format. You have the right to have us transmit those data to a third party, where:

- the processing is based on consent or on a contract; and
- processing is carried out by automated means.

You have the right to request that your data are transmitted directly from us to the third party, where technically feasible. This right must not adversely affect the rights and freedoms of others.

CLOSE TO OUR CUSTOMERS

8. Automated individual decision-making, including profiling (Article 22 GDPR)

We do not subject your personal data to any processing based solely on automated processing, including profiling.

9. Right to object (Article 21 GDPR)

You have the right to object, on grounds relating to your particular situation, where we process your data for the purposes of legitimate interests (Article 6 (1) point (f) GDPR). This also includes profiling based on that provision. In this case we will no longer process your data unless we demonstrate compelling legitimate grounds for the processing. Such grounds must override your interests, rights and freedoms or processing is used for the establishment, exercise or defense of legal claims.

Where your data are processed for direct marketing purposes, you have the right to object to processing of the data. This also includes profiling to the extent that it is related to such direct marketing.

Where you object, your data will no longer be processed for such purposes.

If you wish to object, simply send an informal message to the contact details listed under II.

10. Right to lodge a complaint with a supervisory authority (Article 77 GDPR)

You have the right to lodge a complaint with a supervisory authority, in particular in the Member State of your habitual residence, place of work or place of the alleged infringement if you consider that the processing of personal data relating to you infringes the General Data Protection Regulation. Further administrative or judicial remedies that you may be entitled to remain unaffected by this.