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Privacy Policy

WIRTGEN GROUP Facebook Page

I. Controller within the meaning of the GDPR

WIRTGEN GROUP, Branch of John Deere GmbH & Co. KG., Reinhard-Wirtgen-Str. 2, 53578 Windhagen, Germany (hereinafter: "Wirtgen Group"), uses the technical platform and services of Facebook Ireland Ltd., 4 Grand Canal Square Grand Canal Harbour, Dublin 2, Ireland (hereinafter: "Facebook") for the information service offered here.

Both Wirtgen Group and Facebook therefore are Controllers within the meaning of the GDPR.

II. Contact data of the data protection officer

If you have any questions, you can contact our data protection officer as follows:

Data protection officer
c/o WIRTGEN GROUP
Branch of John Deere GmbH & Co. KG
Reinhard-Wirtgen-Str. 2
53578 Windhagen
Germany
e-mail: datenschutz@wirtgen-group.com

III. General Information

Fan pages are user accounts that can be set up on Facebook by individuals or businesses. We use the platform maintained by Facebook to present ourselves to you and other users of this social network and site visitors, as well as to introduce comments of all kinds to the media and opinion market.

The current version of this Privacy Policy is available under "Data protection" on our Facebook page.

IV. Data processing by Wirtgen Group

If you have a Facebook account, are logged in and choose to follow our page, you will be shown to us as a "follower". We therefore process the personal data contained in your profile name and your profile picture.

We process the same data if you mark, comment on or share a post with "Like", even if you do not follow our page.

We also process the same data if you send us a message using the contact function. We also process the data that you voluntarily transmit to us in your messages.

In addition, the "Facebook Insight" feature, an indispensable Facebook service, provides us with anonymized statistical information about the users of these pages. These data are collected with the help of so-called "cookies", which Facebook stores on your system. Each of these cookies contains a unique user code that is active for two years and may also be linked to your profile on the platform.

The legal basis for this processing by us in these cases is our legitimate interest pursuant to Article 6 (1) point (f) GDPR. For more information about data processing by Facebook and cookies used by Facebook refer to **Section V**.

There is no further evaluation of your data by us. We store your data for as long as you follow our page. If you no longer follow our page, we will stop processing your data.

We erase data from messages once the correspondence with you is finished. This is the case where it is apparent from the circumstances that the facts in question have been finally clarified.

V. Data processing by Facebook

When you visit our Facebook page, Facebook collects your IP address and other information stored on your PC in the form of cookies. This information is used to provide us, as the operator of the Facebook pages, with anonymous statistical information about the use of the Facebook page. More information about this is available on Facebook using the following link:

<https://www.facebook.com/help/pages/insights>

The data collected about you in this context is processed by Facebook Ltd. and may be transferred to countries outside the European Union. In its data use guidelines, Facebook describes in general terms the information it receives and how it is used. It also includes information on how to contact Facebook and on setting options for advertisements. The data usage guidelines are available at the following link:

<https://www.facebook.com/about/privacy>

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For the complete Facebook data guidelines go to:

https://www.facebook.com/full_data_use_policy

Facebook does not conclusively and clearly disclose and we do not know how Facebook uses the data from visits to Facebook pages for its own purposes, to what extent activities on the Facebook page are assigned to individual users, how long Facebook stores such data and whether data from a visit to the Facebook page are passed on to third parties. Similarly, we also do not know to what extent your data are used for other Facebook products (Instagram, Messenger and other Facebook products and features).

When accessing a Facebook page, the IP address assigned to your terminal is transmitted to Facebook. According to Facebook, this IP address is anonymized (for "German" IP addresses) and will be deleted after 90 days. In addition, Facebook stores information about its users' terminals (e.g. as part of the "registration notification" function). Facebook therefore may be able to attribute IP addresses to individual users.

If you are currently logged on to Facebook as a user, there is a cookie with your Facebook identification on your terminal. This enables Facebook to understand that you have visited this page and how you have used it. This also applies to all other Facebook pages. Facebook buttons embedded in web pages allow Facebook to track your visits to these web pages and attribute them to your Facebook profile. This data can be used to offer personalized content or advertising.

If you would like to prevent this, you should log out of Facebook or deactivate the function "stay logged in", delete the cookies on your device and close and restart your browser. In this way, Facebook information will be deleted that may be used to directly identify you. This enables you to use our Facebook page without disclosing your Facebook ID. When you access interactive features of the page (like, comment, share, news, etc.), a Facebook login screen will appear. If you log in, Facebook again can recognize you as a specific user.

For information on how to manage or delete existing information about you, go to the following Facebook support pages:

<https://www.facebook.com/about/privacy#>

VI. Your rights

Below, we will summarize your rights under the General Data Protection Regulation.

1. Right to withdraw the declaration of consent under data protection law (Article 7 (3) GDPR)

You have the right to withdraw your consent at any time. The withdrawal of consent will not affect the lawfulness of processing based on consent before its withdrawal. Prior to giving consent, you will be informed thereof.

2. Right of access (Article 15 GDPR)

According to Article 15 GDPR you have the right to obtain confirmation from us as to whether or not we process any personal data concerning you. Where that is the case, you have the right to access to the personal data and the following information:

- the purposes of the processing;
- the categories of personal data concerned;
- to whom the personal data have been or will be disclosed, in particular recipients in third countries or international organizations;
- where possible, the envisaged period for which the personal data will be stored, or if that is not possible, the criteria used to determine that period;
- the existence of the right to request rectification or erasure or restriction of processing of personal data concerning you or to object to such processing by us;
- the right to lodge a complaint with a supervisory authority;
- where the personal data are not collected from you, any available information as to their source;
- where there is automated decision-making, including profiling pursuant to Article 22 (1) and (4) GDPR and - if so - meaningful information about the logic involved, as well as the significance and the envisaged consequences of such processing for you.

Where personal data are transferred to a third country or to an international organization, you have the right to be informed of the appropriate safeguards to ensure that the provisions of the GDPR are complied with by those recipients as well.

3. Right to rectification (Article 16 GDPR)

You have the right to obtain from us without undue delay the rectification of inaccurate personal data concerning you. Taking into account the purposes of the processing, you have the right to have incomplete personal data completed, including by means of providing a supplementary statement.

4. Right to erasure or "right to be forgotten" (Article 17 GDPR)

You have the right to obtain from us the erasure of data where one of the following grounds applies:

- The data are no longer necessary in relation to the purposes for which they were collected or otherwise processed.
- You withdraw consent on which the processing is based and there is no other legal ground for the processing.
- You object, on grounds relating to your particular situation, to processing pursuant to Article 21 (1) GDPR and there are no compelling legitimate grounds for the processing.
- You object pursuant to Article 21 (2) GDPR to processing for direct marketing purposes.
- The personal data have been unlawfully processed.

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- The erasure of the data is necessary for compliance with a legal obligation under European or German law.
- The data have been collected in relation to the offer of information society services referred to in Article 8 (1) GDPR.

Where we have made your data public and are obliged to erase them, we, taking account of available technology and the cost of implementation, will take reasonable steps to inform controllers that you have requested the erasure.

5. Right to restriction of processing (Article 18 GDPR)

According to Article 18 GDPR, we may process data only with restrictions of processing where one of the following applies: This is the case, where

- you contest the accuracy of your data, for a period enabling us to verify the accuracy;
- the processing is unlawful and you oppose the erasure of your data and request the restriction of their use instead;
- we no longer need the data for the purposes of the processing, but they are required by you for the establishment, exercise or defense of legal claims; or
- you object to the processing pursuant to Article 21 (1) GDPR, on grounds relating to your particular situation, pending the verification whether our legitimate grounds override yours.

Where processing has been restricted, we may only store such data. Any further processing will be permitted only with your consent or for the establishment, exercise or defense of legal claims or for the protection of the rights of another natural or legal person or for reasons of important public interest of the Union or of a Member State.

You may withdraw your consent given in this context at any time.

You will be informed by us before the restriction of processing is lifted.

6. Notification obligation (Article 19 GDPR)

We are required to communicate any rectification or erasure of your data or restriction of processing to each recipient to whom your data have been disclosed. This does not apply if it proves impossible or involves disproportionate effort. We will inform you about those recipients if you request it.

7. Right to data portability (Article 20 GDPR)

You have the right to receive the data concerning you, which you have provided to us, in a structured, commonly used and machine-readable format. You have the right to have us transmit those data to a third party, where:

- the processing is based on consent or on a contract; and
- processing is carried out by automated means.

You have the right to request that your data are transmitted directly from us to the third party, where technically feasible. This right must not adversely affect the rights and freedoms of others.

8. Automated individual decision-making, including profiling (Article 22 GDPR)

We do not subject your personal data to any processing based solely on automated processing, including profiling.

9. Right to object (Article 21 GDPR)

You have the right to object, on grounds relating to your particular situation, where we process your data for the purposes of legitimate interests (Article 6 (1) point (f) GDPR). This also includes profiling based on that provision. In this case we will no longer process your data unless we demonstrate compelling legitimate grounds for the processing. Such grounds must override your interests, rights and freedoms or processing is used for the establishment, exercise or defense of legal claims.

Where your data are processed for direct marketing purposes, you have the right to object to processing of the data. This also includes profiling to the extent that it is related to such direct marketing.

Where you object, your data will no longer be processed for such purposes.

If you wish to object, simply send an informal message to the contact details listed under II.

10. Right to lodge a complaint with a supervisory authority (Article 77 GDPR)

You have the right to lodge a complaint with a supervisory authority, in particular in the Member State of your habitual residence, place of work or place of the alleged infringement if you consider that the processing of personal data relating to you infringes the General Data Protection Regulation. Further administrative or judicial remedies that you may be entitled to remain unaffected by this.